



HCEA

Healthcare Convention & Exhibitors Association

Annual Meeting 2023 GROWING STRONGER TOGETHER

JANUARY 11-13, 2023 | Charlotte, NC

Sponsorship Prospectus



Looking to gain access to and build meaningful relationships with decision-makers and thought leaders in healthcare convention marketing? If so, join us in person, January 11-13, for the 2023 HCEA Annual Meeting!

This 3 day, in-person meeting will bring together seasoned professionals and newcomers from HCEA's diverse membership of corporate and association members from pharma, biotech, device, diagnostics, healthcare IT, and many allied industries.



With its robust program of exclusive educational content, 2023 HCEA Annual Meeting will build on the momentum of past HCEA meetings, offering participants fresh data, new perspectives, and actionable ideas for attracting and engaging hard-to-reach healthcare professionals at medical congresses and maximizing congress spend.

For a small group of sponsors, 2023 HCEA Annual Meeting is a low-cost, convenient way to build visibility, reassert your company's leadership, and highlight past successes with hundreds of current and prospective customers, including the diverse supplier base that fuels this specialized ecosystem.

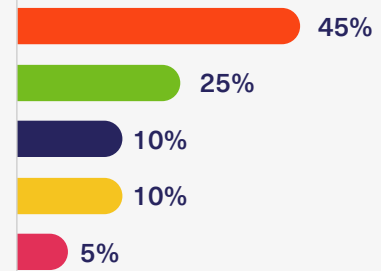
We invite you to review the many sponsorship opportunities and contact us with any questions.






ATTENDEES BY ORGANIZATION TYPE



-  Association and Corporate Members
-  Industry Partner Members

ATTENDEES BY POSITION



-  Corporate Meetings and Exhibits
-  Exhibit Hall Logistics
-  Association Management & Logistics
-  Marketing
-  Sales

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About HCEA

The Healthcare Convention & Exhibitors Association is a non-profit trade association whose 90 years of unwavering commitment have helped to fuel the explosive growth and evolution of the healthcare convention marketing channel through education, community-building, and industry advocacy. Since 1930, HCEA has brought together healthcare exhibitors, healthcare exhibition and meeting organizers, and industry suppliers, all of whom are instrumental in promoting healthcare convention marketing and exhibitions as vital components of the healthcare marketing mix. Today, HCEA is the only organization of its kind, 100% volunteer-driven, free of outside commercial interests and conflicts of interest, and dedicated exclusively to advancing the interests of its growing membership.



Educational Sponsorships: Keynote

\$7,500

As the sole sponsor of the HCEA Growing Stronger Together Keynote Speaker, your company will receive the benefits below. This sponsorship is on a first come, first serve basis, so please contact info@hcea.org today if you are interested.

Benefits of Sponsorship:

- 4 full conference registrations.
- Dedicated pre and post event email sent to conference attendees on behalf of your company. Sponsor to provide the content (subject to HCEA approval).
- Pre and Post Show Attendee List.
- Dedicated social media posting on all HCEA channels promoting the opportunity with conference sponsor recognition.
- Recognition during the Annual Meeting as a conference sponsor.

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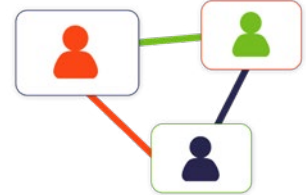
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Meeting Sponsor

HCEA is proud to be a non-profit organization that is 100% volunteer driven. Your generous support allows us to continue to deliver educational content and valuable networking to our target audience and membership base.



Premiere

\$8,500

Plus

\$5,500

Basic

\$3,500

Conference Sponsorships	\$8,500 Premiere	\$5,500 Plus	\$3,500 Basic
Full conference registrations.	6	4	2
Spotlight Session: A dedicated bite-sized video segment for sponsors to pre-record an industry related trend or topic.	✓		
6' tabletop exhibit.	✓		
Logo placement in all conference marketing materials.	✓	✓	✓
Logo placement on the HCEA website for 6 months.	✓	✓	✓
Dedicated pre-event email sent to conference attendees on behalf of your company. Sponsor to provide the content (subject to HCEA approval).	✓	✓	
Verbal recognition during conference opening and closing.	✓	✓	
Logo on rotating hold slides between session and during breaks.	✓		
Post show attendee list including email.	✓		
Social media coverage 2 weeks prior to the event and as well as during.	✓		



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Sponsored Networking Breakfast/Lunch

Breakfast \$5,500 **Lunch** \$7,500

The sponsor will receive recognition during the opening announcement and have the opportunity to provide table signage during the sponsored meal.



General Benefactor \$1,000

HCEA is proud to be a non-profit organization 100% driven by volunteer efforts. This generous support allows us to continue to deliver educational content and valuable networking to our target audience and membership base.



Conference Scholarship \$500/ea.

Conference Attendee Scholarships are designed for well-deserved individuals (member or non-member) who may not be able to cover the cost of attendance. Scholarships are driven by nomination and individuals must be involved or have been involved in the healthcare exhibitions industry.

Benefits of Sponsorship:

- Recognition as scholarship benefactor on conference website and materials.

Looking for a Custom Sponsorship?

To book your sponsorship or to create a custom opportunity, please contact info@hcea.org

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HCEA Exhibit Sponsor Contract

Deadline: December 2, 2022

I. Contact Information (Please print or type)

Company Name Website

Address

City State/Province ZIP/Postal Code Country

Official Contact Job Title

Telephone Email Address

II. Exhibitor Sponsorship Package
 Please choose all that apply.

Premiere Package \$8,500.00 Keynote Package \$7,500.00 Lunch Package \$7,500.00

Plus Package \$5,500.00 Breakfast Package \$5,500.00 Basic Package \$3,500.00

General Benefactor \$1,000.00 Conference Scholarship \$500.00/ea

Total number of Conference Scholarships Purchased:

Amount Due:

III. Agreement

Exhibitor agree to abide by the Terms and Conditions and the 2023 Exhibitor Rules and Regulations which are made a part of this contract by reference and are fully incorporated herein. The undersigned is empowered to enter into contracts on behalf of the exhibiting company. This is not a binding contract until signed by HCEA.

 Signature of Exhibitor Representative Date

 Healthcare Convention & Exhibitor Association Date

Note: See the HCEA Exhibitor Sponsor Terms & Conditions for information regarding payments.

Cancellation Policy:
 In the event that the above-named sponsored event is canceled, you may be entitled to a return of a portion of your sponsorship contribution. Any such refund would be based on HCEA's analysis of any excess funds contributed above costs incurred related to the canceled event.